

## Giving a Public Lecture

**Mood:** Begin preparation with a mood of serving Krsna, guru, and the audience. Pray for guidance to find the needs of your audience. Meditate on making the point clear and relevant to the audience.

**Delivery:** Delivery should be almost conversational. Artificial ways of speaking, gesturing, and so forth look phony. Apologies and artificial humility induce the audience to lose interest. The speaker should have eye contact, relevant gestures, good posture, and an atmosphere of confidence in the message and in the Lord.

**Content:** First determine the topic. It should be a subject that is of interest to both you and the audience. Then decide on all possible themes, and pick one that seems particularly relevant to the audience and your own knowledge and experience. State that theme in one or two sentences. Next, break the theme up into three parts. The organization of these parts, or areas, can be spatial, chronological, parallel, cause—effect—solution, effect—cause—solution, principle—general application—personal application, and others. Then decide on an introduction to capture the audience's attention. An introduction should generally be a story, interesting fact, or question.

If time permits, the speaker can do research on each of the areas. With practice, a speech can be prepared in less than a minute. The ideal preparation time is ½ hour—2 hours.

1. Pray to Krishna for empowerment to change people-an appliers heart
2. Prepare the application in relation to your listeners' needs
3. Plan the whole lesson to contribute to the application. This is **very important**. The point is life change
  - a) Make the application first, and structure information around this.
4. Lead your students beyond the general application to specific steps
  - a) Ex; we have to chant better
  - b) what, specifically, will you do to accomplish this?
5. Illustrate the application with sastra, history, personal experience, and imagination
6. Employ an appropriate style when calling for commitment

### **When delivering the speech:**

First give the introduction  
Then list the areas or parts of the speech  
Then speak on the areas in the order in which you listed them  
Then list the areas again.  
Then give the conclusion  
Then end. Ask for questions if time permits.

**Passage**—of sastra

**Principle**—isolate one principle

**Personalize**—how does the principle relate to us? The audience should feel this!

**Persuade**—ask for commitment

**Perform**—evaluate change